



# Yacht Carbon Offset

Yacht Carbon Offset Newsletter

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## The Future is Blue!

Yacht Carbon Offset is excited to announce the near-term arrival of a 'blue carbon' project as part of our verified project portfolio - **a mangrove restoration and conservation project in Kenya**. Look out for our public announcement in the next few weeks.



In the meantime, have you ever wondered what the term 'Blue Carbon' means? We have recently published a short article that addresses two questions: 'What is Blue Carbon?' and 'Why are there so few Blue Carbon credits available?' Click on the following link to read the article in detail:

<https://yachtcarbonoffset.com/what-is-blue-carbon/>

In brief, Blue Carbon is carbon stored in coastal and marine ecosystems, such as mangroves, tidal marshes, and seagrasses. These ecosystems capture large quantities of carbon dioxide and store it away in plants, roots, and soil deep below the ground. Blue carbon plays a vital role in our fight against climate change.

Blue carbon ecosystems are spread worldwide, across six of the world's seven continents. However, exploitation of blue carbon ecosystems is leading to their degradation and they are being lost at an alarming rate. We need to do all we can to protect them. Supporting blue carbon projects through carbon offsetting is one such action we can take. Through the offering of 'Blue Carbon' credits, Yacht Carbon Offset will be making this possible in the weeks to come.

## New Partner Projects

The health of our oceans is a key concern for the Superyacht Industry. We partner with carefully selected international organisations whose activities support ocean environments. Our objective is to enable our clients to contribute to non-accredited, third-party projects around the world with a focus on marine conservation or other worthy marine-based initiatives. Visit the Partner Page of our website to find out more:

<https://yachtcarbonoffset.com/our-green-energy-projects/partner-projects/>

We are delighted to announce the addition of two new projects to our growing list of partners: the Blue Marine Foundation and the Sea-Change Sailing Trust.

- **The Blue Marine Foundation (BLUE)**, a UK charity dedicated to restoring the health of the world's oceans by addressing overfishing.



**BLUE MARINE  
FOUNDATION**



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- **The Sea-Change Sailing Trust (SCST)** is a UK charity that provides accredited traditional sailing and seamanship training to disadvantaged young people and vulnerable adults.



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## Yachting Pages Offsets 2020 Carbon Footprint

As part of wider actions to lower its environmental impact Yachting Pages has taken action to counterbalance its carbon footprint. Working in collaboration with Yacht Carbon Offset, Yachting Pages identified the unavoidable carbon emissions arising from its 2020 employee and business activities, which included the distribution of 43,000 brochures/magazines worldwide. Due to the negative impact of Covid-19 the Yachting Pages team travelled significantly less than in 'normal' years, yet overall the company still generated 38 tonnes of carbon emissions through its activity.

Yacht Carbon Offset arranged and certified the carbon offset to counterbalance Yachting Pages' 2020 carbon footprint, selecting the ongoing Aruba Wind Power Project to complete the transaction. This particular project was chosen as it is situated within a popular superyacht destination, as well as conforms to the rigorous standards imposed by the Carbon Credit programme.

Don't hesitate to contact us if you would like to find out how you can counterbalance the carbon footprint of your company's or vessel's activities.

## David Attenborough's address to UN security

Speaking at a United Nations Security Council session Sir David Attenborough said that "climate change is the biggest threat to security that modern humans have ever faced", and he was not meaning just rising sea levels. The climate situation is rapidly escalating and becoming personal. Food, fresh water and even a habitable temperature are all under threat.



The UN Security Council has come out firmly in favour of supporting the development of Renewable Energy projects to help combat climate change. The cost of renewable energy technology has fallen significantly over the last decade, making the construction of renewable energy power projects far more viable. However, in many poorer, developing countries, financial support is still required to transition to renewable energy-fired power. The carbon credit market provides this financial support and has led to the development of high-quality, independently verified, renewable energy projects worldwide. Read the short new article that we published on this subject: [UN Security Council in Support of Renewable Energy Power Projects - Yacht Carbon Offset](#)



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