



Yacht Carbon Offset

Yacht Carbon Offset Newsletter

December 2020

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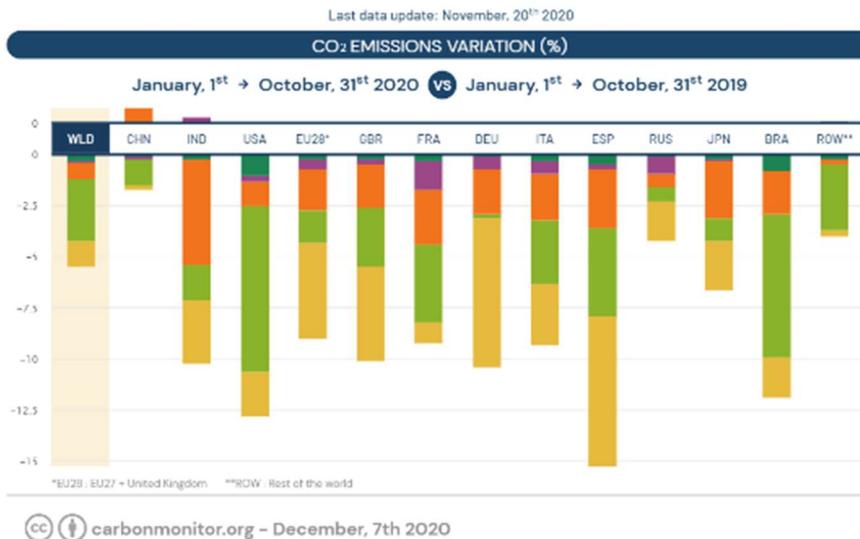
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2021: The 'Year of Environmental Action'

2020 will be remembered by all as the 'Year of the Coronavirus'. The virus has had a negative impact on each and every one of us to varying degrees, but there have also been positive stories. The positive environmental impact of the virus on the planet is one such story. Read-on to find out why 2021 will be the 'Year of Environmental Action'.

Whilst we were firmly locked-down in our homes in 2020, the planet paused for breath. Imagery of atmospheric particulate matter shows that the temporary shutdown has slashed air pollution levels, thanks to vastly reduced industrial activity, energy demand and human movement. According to data published on the website, carbonmonitor.org*, global emissions between January 1st & October 31st 2020 fell by 5.5% compared to 2019.



*a project run by leading University of California, Tsinghua University, Laboratoire des Sciences du Climat & de L'Environment.

The focus on the fall in global emissions has been enhanced by other initiatives, not least the stark warning recently issued by the United Nations' (UN) chief, Antonio Guterres, to world leaders about the state of the planet. "Our planet is broken", he warned. "Humanity is waging a suicidal war on the natural world". These are harsh words in deed, but action is being taken. The UN wants to put tackling climate change at the heart of the UN's global mission. Emission reduction is to be the UN's "central objective" in 2021.

Another high-profile initiative is the partnership between the United Kingdom's Prince William and the environmentalist, Sir David Attenborough, to launch the "Earthshot Prize", which they hope will become the "Nobel Prize for environmentalism". The annual prize is to be presented over the next ten years and is designed to find solutions to some of the world's greatest environmental problems.



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We don't need to wait for others to find solutions to the World's environmental challenges, however. We can all act now to do our bit. On a personal level that may mean generating less waste, conserving energy or foregoing unnecessary travel. For the yachting sector as a whole it includes the efficient operation of yachts, eliminating single-use plastics and adopting other environmental best-practice. Carbon offsetting is one such environmental tool and Yacht Carbon Offset is a specialist carbon offset service provider. We help a yacht to identify its unavoidable greenhouse gas (GHG) emissions and counterbalance, tonne for tonne, the impact of this carbon footprint by supporting independently approved GHG emission reduction projects.

Yacht Carbon Offset has been busy over 2020 sourcing new projects to offer our clients for their carbon offset transaction. We predominantly select carbon offset credits from renewable energy projects, such as solar, wind and geothermal technologies, located in regions highly frequented by superyachts. Recent additions to our project portfolio include wind power projects in Mauritania, Namibia and Sri Lanka. We have also launched a partner project initiative with The Ocean Foundation (TOF) to enable our clients to contribute to non-certified, third-party projects around the world with a focus on marine conservation. You can see a full list of our projects and partner projects on our website: <https://yachtcarbonoffset.com/our-green-energy-projects/>. Make 2021 your 'Year of Environmental Action'.

The #GreenWingsChallenge

A recent call for action by Gym Marine, a specialist gym designer for the superyacht and prime property sectors, has received an incredible response. Having witnessed the positive environmental impact that reductions in air travel had on the environment during the Coronavirus lockdown period, Edward Thomas, Founder & Managing Director of Gym Marine, came up with the idea of the #GreenWingsChallenge. To date, 44 high-profile players across the yachting sector have taken the challenge to offset their 2019 flights. Cumulatively they have offset over 650 tonnes of carbon emissions, generated by 3.6 million kilometres of air travel! However, more participants are needed if the challenge is to meet its goal of offsetting enough kilometres to fly to the moon and back **10 times**. Visit <https://www.gymmarine.com/green-wings-challenge/> to find out how easy and affordable it is to get involved.

Our Festive Gift Packages

Yacht Carbon Offset has also launched six Festive Gift packages this year. By choosing to gift a carbon offset, you will bring a smile to faces and at the same time make a positive impact on the Planet. So, if you are you looking for a festive gift that will have a long-lasting and memorable impact, look no further – Yacht Carbon Offset has a Gift package for you! <https://yachtcarbonoffset.com/festive-gift-package/>

Wishing you a safe and happy festive season.

From all of the Yacht Carbon Offset Team!

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