



# Yacht Carbon Offset

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## Yacht Carbon Offset News Release

29 July 2013

### Red Arrows at Monaco Yacht Show to be Carbon Offset again

Superyacht UK has again arranged for the Royal Air Force Red Arrows to give a thrilling 25 minute display of airborne precision and excellence at 14.00 on 26<sup>th</sup> September during the 2013 Monaco Yacht Show. Yacht Carbon Offset is pleased to be a Bronze Sponsor of this event, and also to have arranged a Carbon Offset for the estimated greenhouse gas emissions from the aircraft during the display.

Tom Chant, International Development Manager for Superyacht UK said: *“We are delighted to have the support of the Red Arrows to help showcase all the UK companies at this year’s Monaco Show. The event is a forum for superyacht professionals worldwide and we look forward to placing the UK at the centre of attention and to welcoming Show attendees to the Superyacht UK Pavilion in the Darse Sud tent. We are pleased that Superyacht UK and Yacht Carbon Offset have again arranged a carbon offset for the display.”*

Mark Robinson of Yacht Carbon Offset said: *“We are proud to sponsor Superyacht UK’s initiative, and to carbon offset the Red Arrows’ display as we did in 2009 – yes, we can carbon offset jets as well as yachts! I can’t wait to see another inspiring display of confidence, expertise, grace and perfect timing.”*

Yacht Carbon Offset provides a fully-documented service for those that own and enjoy the world’s leading superyachts and has Lloyds Register Quality Assurance Certification. For details and to take action to balance your yacht’s (or your jet’s) greenhouse gas emissions, visit [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)



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## **Notes for editors:**

### **The Royal Air Force Red Arrows**

Acknowledged as one of the world's premier aerobatic teams, The RAF Red Arrows is the public face of the Royal Air Force. The team is renowned throughout the world, acting as ambassadors of Great Britain. They promote the professional excellence of the Royal Air Force and support wider British interests through the promotion of British industry by demonstrating the capabilities of its equipment and expertise.

2013 will be the 49th display season for the Red Arrows in which they will continue to enthral, captivate and inspire millions of people both in the UK and around the world with a series of displays and flypasts at a wide variety of events.

Further details are available at [www.raf.mod.uk/reds](http://www.raf.mod.uk/reds)

### **Superyacht UK**

Superyacht UK is a unique membership only association; its mission is to represent the interests of the UK Superyacht industry both at home and internationally. Its members cover the diversity of the UK industry from leading naval architects to award-winning manufacturers, and all 210-plus members draw on this island nation's rich heritage as seafaring pioneers and spearhead truly world-class products and services.

As part of the British Marine Federation, Superyacht UK champions UK innovation, excellence and heritage. It symbolises a badge of excellence within the international community for member yacht designers, builders, equipment & service providers and destinations for yachts over 24 metres load line length.

Further details are available at [www.superyachtuk.com](http://www.superyachtuk.com)

### **Yacht Carbon Offset**

Yacht Carbon Offset provides a clear, auditable way to counteract the carbon footprint of a vessel's engines and generators. Tonne for tonne, the vessel's emissions are offset by equivalent greenhouse gas reductions from projects such as renewable power. Each project depends on the carbon funding, and Yacht Carbon Offset has Lloyds Register Quality Assurance Certification, so Clients know that their action makes a real impact on net emissions.

The "pay as you go" service is calculated from the fuel quantities specified, whether a single passage or for the whole season's cruising. There's no onboard equipment and there is no long term obligation for the owner.

Carbon Offsetting is of potential interest to owners or charterers wishing to take practical steps to minimise environmental impact, and also may be welcomed by prominent individuals or businesses that carefully position their "brand". It is particularly relevant when cruising in environmentally sensitive areas.

Further details are available at [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)