



Yacht Carbon Offset

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Quid Pro Quo introduces Yacht Carbon Offset

Quid Pro Quo, the 30m Benetti Tradition motor yacht featured at the 2012 MYBA Charter Show in Genoa, has introduced a policy of carbon offsetting her fuel. With her first carbon offset already in place, the carbon footprint of the yacht's engines will be balanced by equivalent emissions reductions from verified green energy projects.

Robert Frost, Quid Pro Quo's Captain commented: *"The future of our planet and her preservation should be a high priority to every human being. We on Quid Pro Quo set out to achieve the highest possible standards in all aspects. Our partnership with Yacht Carbon Offset is yet another way in which we are committed to being proactive in our approach."*

Yacht Carbon Offset's Managing Director Mark Robinson said: *"We are delighted that Quid Pro Quo has selected Yacht Carbon Offset to neutralise the carbon footprint from her engines. For an active charter yacht, it is a practical example of how environmental standards can be enhanced in a meaningful yet convenient way. We look forward to providing our specialist service to Quid Pro Quo for her cruising programme, and thank all on board for their support"*

Yacht Carbon Offset provides a fully-documented service for those that own and enjoy the world's leading superyachts and has Lloyds Register Quality Assurance Certification. For details and to take action to balance your yacht's greenhouse gas emissions, visit www.yachtcarbonoffset.com



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Notes for editors:

Motor Yacht Quid Pro Quo

Motor yacht Quid Pro Quo was built in 2007 by Benetti Yachts. She is a fine example of the 30m Benetti Tradition design having a modern, unique and inviting interior by Italian designer Michel Sagbini. This busy charter yacht features accommodation for up to 12 guests in five cabins including a full width master suite on the main deck.

Quid Pro Quo is offered for charter by Bluewater Yachting as Central Agents. For further information, visit www.bluewateryachting.com or call them on +33 493 343 413.

Yacht Carbon Offset

Yacht Carbon Offset provides a clear, auditable way to balance out the carbon footprint of a vessel's engines and generators. Tonne for tonne, the yacht's emissions are offset by equivalent greenhouse gas reductions from projects such as renewable power. Each project depends on the carbon funding, and Yacht Carbon Offset has Lloyds Register Quality Assurance Certification, so Clients know that their action makes a real impact on net emissions.

The "pay as you go" service is calculated from the fuel quantities specified, whether a single passage or for the whole season's cruising. There's no onboard equipment and there is no long term obligation for the yacht.

Carbon Offsetting is of potential interest to owners or charterers wishing to take practical steps to minimise environmental impact, and also may be welcomed by prominent individuals or businesses that carefully position their "brand". It is particularly relevant when cruising in environmentally sensitive areas.

Further details are available on www.yachtcarbonoffset.com