



Yacht Carbon Offset

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Yacht Carbon Offset – Press Release

For immediate release

Lionheart has become the latest yacht to balance greenhouse gas emissions through Yacht Carbon Offset's specialist service.

Yacht Carbon Offset has certified that emissions arising from Lionheart's forthcoming cruising programme will be balanced by compensating emissions savings elsewhere – through green energy projects, for example.

Managing Director Mark Robinson commented *"We warmly welcome Lionheart to the growing fleet of luxury yachts that see effective action towards balancing greenhouse gas emissions as part of environmental best-practice. The leadership shown by Lionheart underlines how Carbon Offsetting can make a real difference in an area of increasing prominence."*

Speaking from Monaco, Lionheart's captain Thomas Jones said *"We discussed the concept internally and decided that Carbon Offsetting, done properly, was an appropriate step to take for Lionheart. We are pleased to be working with the specialists at Yacht Carbon Offset to put this decision into action."*

With many leading yachts moving to new cruising destinations and preparing for the coming winter season, now is a natural time for yacht owners, captains and managers to adopt Carbon Offsetting as part of their normal practice. To find out how easy it is to act, please contact Yacht Carbon Offset or visit our website www.yachtcarbonoffset.com.

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Notes for editors:

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Environmental aspects of yachting are becoming increasingly important locally, nationally, in the media and in the political arena. With growing awareness about greenhouse gas emissions, the “carbon footprint” of large luxury yachts is a significant concern. Now, this carbon footprint can be balanced through Carbon Offsetting; a pro-active concept that is well established internationally.

Yacht Carbon Offset is a specialist firm that will balance the carbon emissions of a yacht with compensating emissions savings - through green energy projects, for example. Yacht owners and guests can then enjoy their onboard experience knowing that real, independently validated carbon savings are taking place.

Managing Director Mark Robinson explains: *“We calculate the CO₂ emissions that will be produced when the specified quantity and type of fuel is used. Then, through the international carbon trading markets, we carefully select high quality carbon-saving projects for financial support. These CO₂ equivalent savings are independently validated, and would not be achieved without this financial support. Project examples include renewable power, methane recovery, and energy efficiency; though we don’t currently use forestry projects where carbon savings are harder to quantify. Finally, we issue a verifiable certificate to our client confirming that the CO₂ emissions from the fuel have been balanced by equivalent CO₂ emissions saved through such carbon-saving projects”*

Carbon Offsetting complements the Captain’s good seamanship in the efficient use of fuel by the yacht, and the steps that were taken by the yacht builder to improve energy efficiency in vessel design. Yacht Carbon Offset recognises that restriction on the use of yachts, helicopters and water toys would detract from the enjoyment of ownership and chartering. Balancing carbon emissions through Yacht Carbon Offset is a practical way to make a real difference without compromising on the prime purpose of owning or chartering a yacht.

Further details are available on www.yachtcarbonoffset.com

M.Y. Lionheart

Lionheart, registered in Douglas, is one of the world’s leading superyachts. Built by Benetti Yachts in 2006 for her current owners, the 63m yacht is based in Monaco and capable of cruising to destinations worldwide.