



Yacht Carbon Offset

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Yacht Carbon Offset – Press Release

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For immediate release

Morley Yachts to offer Yacht Carbon Offset Charters

Morley Yachts is to offer to balance carbon emissions for its charter clients, in an innovation for 2009. Morley's clients enjoy some of the world's leading yachts and most beautiful destinations. Now, the "carbon footprint" from these charters will be offset by greenhouse gas savings from projects around the world, through Yacht Carbon Offset.

Morley Yachts' Tim Morley commented: *"We are always looking for ways to create the most positive charter experience. It gives me a great deal of pleasure to find something better to offer guests than champagne or flowers. It is our new way of saying: thank you for your business. I believe it is something that will be welcomed by many, and it should be the icing on the cake following the great personal service we offer throughout the process of selecting a yacht for charter, contracting, and planning the cruise. We are pleased to be working with Yacht Carbon Offset to introduce this for 2009, and we think Mark Robinson is doing a great job."*

Yacht Carbon Offset's Mark Robinson added: *"We warmly welcome the leadership shown by Morley yachts in addressing a hot topic for clients from all walks of life. Taking action to balance carbon emissions is a new, positive element to the superyacht experience, and will appeal especially to those clients that have a passion for yachting and a desire to do something about their carbon footprint."*

For further information, please contact:

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Notes for editors:

Morley Yachts

Morley Yachts is an independent yacht brokerage based in Antibes. Its charter operations offer yachts from 18 to 120 m and destinations worldwide.

With over 10 years experience, and a commitment to constantly updating our knowledge of the latest yachts and crew, Morley Yachts is able to offer clients the optimum service for selecting the best yachts available and ensuring a well organised charter experience.

As a small company Morley Yachts is able to be dynamic in recognising and acting upon new industry trends. In addition to charter and sales of quality yachts, the company also specialises in assisting clients with buying and selling berth spaces in the ports around the Mediterranean, which have become a hot commodity. Morley Yachts is the exclusive Central Agent for the sale of berths in a new port under construction in Bizerte (slightly larger than the port of Antibes), with places for yachts of up to 110m in length, and over 850 berths in total.

The cost of fuel in Bizerte will be about half the cost of fuel on the Cote d'Azur, and while Morley Yachts expect owners to enjoy the significant savings on fuel, it is the company's aim to encourage carbon neutral yachting as a point of principle.

Further details are available at www.morleyyachts.com

Yacht Carbon Offset

The full capabilities and flexibility of a luxury yacht enable owners and guests to enjoy the world's most beautiful destinations. With such a powerful and luxurious yacht, a significant "carbon footprint" often arises. Now this can readily be addressed through a Yacht Carbon Offset. The benefits in terms of personal brand and the reputation surrounding the yacht are highly valued by many owners and guests.

Through Carbon Offsetting, greenhouse gas emissions from the use of fuel are quantified and then balanced by greenhouse gas savings in projects such as renewable energy around the world. Yacht Carbon Offset provides a specialist service for those that own and enjoy the world's leading superyachts.

Carbon Offsetting complements the initiatives taken by each yacht to maximise fuel efficiency, since it addresses the impact of the energy that is consumed after all such initiatives have taken effect. In a world where service excellence requires full flexibility of operation, Carbon Offsetting is a practical way to make a real difference.

Further details are available on www.yachtcarbonoffset.com