



Yacht Carbon Offset

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Yacht Carbon Offset – Press Release

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For immediate release

Maldives “Carbon Neutral” policy prompts carbon balanced yachting

The new Maldives “Carbon Neutral” policy has prompted a leading 74m superyacht to balance its carbon footprint through Yacht Carbon Offset.

The President of the Maldives has announced his government’s intention to make the Republic of Maldives the world’s first carbon neutral country, within a decade. Last month’s announcement is available online at www.presidencymaldives.gov.mv, and is reproduced in the notes to editors below.

Responding swiftly to express support for the President’s initiative, a leading 74m superyacht has turned to Carbon Offsetting. The yacht’s Owners have, through Yacht Carbon Offset, balanced the greenhouse gas emissions from the vessel’s engines for the duration of her stay.

Yacht Carbon Offset’s Managing Director Mark Robinson commented: *“For Owners, Charterers or Captains cruising in the Islands, Carbon Offsetting is the clearest possible way to show recognition of this new policy objective. The action may be equally well received in other cruising destinations that welcome best environmental practices by visiting yachts”*

For more information about Carbon Offsetting, and to take action to balance your yacht’s greenhouse gas emissions, visit www.yachtcarbonoffset.com.

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Notes for editors:

Text of President Nasheed's announcement:

President announces the government's intention to make the Maldives world's first carbon neutral country

Reference Number: 2009-224.

Monday, March 16, 2009

President Mohamed Nasheed has announced the government's intention to make the Maldives the world's first carbon neutral country. The President made the announcement after the special screening of the new climate change film, The Age of Stupid. The screening of the film was held tonight at Theemuge'. President Nasheed, Vice President Dr Mohamed Waheed, Ministers, State Ministers and members of the Parliament attended the screening.

The President said people of ages between 30-40 now have a different thinking and that these people would change the future of the world. Further, the President said with foresight we could make good progress with regard to environmental issues.

Stressing that carbon businesses would increase in the future, President Nasheed said the only way we could avoid the negative consequences of this trade, would be by becoming the world's first carbon neutral country. Furthermore, the President said these changes would bring us prosperity and stressed the need for us to be prepared to bring these positive changes.

The government's plan is to make the Maldives the world's first carbon neutral country within the next decade. In this regard, the government has been working with the international climate energy experts to draw up an eco-plan for going carbon neutral. A radical shift from fossil fuel to renewable energy production lies at the heart of the eco-plan.

By becoming the world's most eco-friendly country, the Maldives hopes to attract greater number of environmentally conscious tourists.

(source: www.presidencymaldives.gov.mv)

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Environmental aspects of yachting are becoming increasingly important locally, nationally, in the media and in the political arena. Positive action to address the "carbon footprint" of a superyacht carries benefits in terms of reputations owner satisfaction, and can only help with relations with authorities in sensitive cruising destinations.

Carbon emissions from the use of fuel can be addressed through Carbon Offsetting, where they are quantified and then balanced by greenhouse gas savings in projects such as green energy around the world. Yacht Carbon Offset provides a specialist service for those that own and enjoy the world's leading superyachts.

Carbon Offsetting complements the initiatives taken by each yacht to maximise fuel efficiency, since it addresses the impact of the energy that is consumed after all such initiatives have taken effect. In a world where service excellence requires full flexibility of operation, Carbon Offsetting is a practical way to make a real difference.

Further details are available on www.yachtcarbonoffset.com