



# Yacht Carbon Offset



Yacht Carbon Offset Limited  
16 Hanover Square  
Mayfair  
London W1S 1HT  
United Kingdom

TEL:  
+44 (0) 20 7016 7700

FAX:  
+44 (0) 20 7016 7715

EMAIL:  
[info@yachtcarbonoffset.com](mailto:info@yachtcarbonoffset.com)

WEB:  
[www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)

## Yacht Carbon Offset – Press Release

21 July 2009

### For immediate release

### Yacht Carbon Offset for the MYBA Selection

The MYBA Selection will enable prospective buyers to view a substantial fleet of yachts at anchor off Cap Ferrat, at the same time as the 2009 Monaco Yacht Show. MYBA, the event Organiser, has decided to balance the estimated greenhouse gas emissions of the yachts, through Yacht Carbon Offset.

Neil Cheston, MYBA's President, said *"We foresee an impressive fleet of yachts, timed to coincide with one of the industry's most important shows, so this new event will have high visibility. As organisers, but also as representatives of our members worldwide, we note that many leading Owners and prospective Owners are well aware of the issue of carbon emissions. We hope they and other parties will welcome our decision to take this action in partnership with Yacht Carbon Offset."*

Yacht Carbon Offset's Managing Director Mark Robinson commented: *"We are delighted to be providing our service for this innovative new event, and to be working with MYBA. Modern superyachts need energy, and hence fuel, to support all the onboard systems that go to create the experience of pure luxury. MYBA's action underlines that the environmental impact of this can readily be addressed."*

For more information about Carbon Offsetting, and to take action to balance your yacht's greenhouse gas emissions, visit [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com).

### Yacht Carbon Offset Limited

Mark Robinson - Managing Director

+44 20 7016 7700

[info@yachtcarbonoffset.com](mailto:info@yachtcarbonoffset.com)

[www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)

### MYBA – The Worldwide Yachting Association

Neil Cheston –President

+33 493 31 85 49

c/o. [cora@myba.net](mailto:cora@myba.net)

[www.mybselection.com](http://www.mybselection.com)



REGISTERED OFFICE:  
51 Queen Anne Street  
London, W1G 9HS  
United Kingdom

REGISTERED IN ENGLAND  
AND WALES:  
N° 6452739



Yacht Carbon Offset

## **Notes for editors:**

### **The MYBA Selection, 25-27 September 2009**

The MYBA Selection is a new initiative from MYBA - the Worldwide Yachting Association. Backed by the world's leading brokerage houses, with Boat International Media as the exclusive media partner, it is aimed directly at those buying and selling used yachts with no distractions. Taking place at the same time as the Monaco Yacht Show, a selection of yachts listed by MYBA members will be displayed in the tranquil waters east of Cap Ferrat.

At The MYBA Selection prospective buyers will be offered the chance to take private viewings, and taken by private tender from the Monaco Yacht Show to The MYBA Selection fleet. Alternatively, a fleet of courtesy cars will offer a chauffeur service to Beaulieu where the yachts' own tenders will meet clients.

Further details are available at [www.mybaselection.com](http://www.mybaselection.com)

### **Yacht Carbon Offset**

The full capabilities and flexibility of a luxury yacht enable owners and guests to enjoy the world's most beautiful destinations. With such luxury, including all the onboard systems as well as powerful engines, a significant "carbon footprint" arises even with efficient vessels. Now this can readily be addressed through a Yacht Carbon Offset.

The benefits in terms of personal brand and the reputation surrounding the yacht are highly valued by many owners and guests. For brokers, managers, captains and other service providers, the action shows an effective response to carbon emissions, underlining a commitment to a broader environmental strategy.

Through Carbon Offsetting, greenhouse gas emissions from the use of fuel are quantified and then balanced by greenhouse gas savings in projects such as renewable energy around the world. Yacht Carbon Offset provides a specialist service for those that own and enjoy the world's leading superyachts, and has Lloyds Register Quality Assurance Certification.

Carbon Offsetting complements the initiatives taken by each yacht to maximise fuel efficiency, since it addresses the impact of the energy that is consumed after all such initiatives have taken effect. In a world where service excellence requires full flexibility of operation, Carbon Offsetting is a practical way to make a real difference.

Further details are available on [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)