



Yacht Carbon Offset

Yacht Carbon Offset – News Release

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The Ocean Awards 2017 sponsored by Yacht Carbon Offset

Yacht Carbon Offset is pleased to announce its sponsorship of the Ocean Awards 2017, an exclusive event held in London on 11 January to celebrate individuals, companies, legislators and projects that have made outstanding contributions to the health of the oceans.

Mark Robinson of Yacht Carbon Offset said *“Those involved in luxury yachting, as well as other mariners and coastal communities, are close to the marine environment on a daily basis. But even for those far from the sea, the human impact on the ocean ecosystem, including the developing problems of overfishing, coastal pollution and climate change, is a problem for everyone.*

Raising awareness of the practical steps that can be taken to improve matters is therefore essential – it’s time for action, positive action. For this reason, we are delighted to support the Ocean Awards 2017 in partnership with Blue Marine Foundation and Boat International. We add our congratulations to last night’s winners and finalists in each category.”

The Ocean Awards 2017 is presented in association with Y.CO.

Yacht Carbon Offset provides a fully-documented service for those who own and enjoy the world’s leading superyachts and has Lloyds Register Quality Assurance Certification. For details and to take action to counteract your greenhouse gas emissions, visit www.yachtcarbonoffset.com

For further information, please contact:

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Ends.



REGISTERED OFFICE:
As above

REGISTERED IN ENGLAND
AND WALES:
Nº 6452739



Notes for editors:

Blue Marine Foundation

The Blue Marine Foundation (BLUE) is working to solve the crisis in the oceans through providing innovative solutions to overfishing and enabling the creation of marine reserves. Although BLUE is a small NGO, it punches above its weight, having achieved a tremendous amount for the oceans in a short time. In 2014 BLUE won NGO of the Year in the PEA (People Environment Achievement) Awards in recognition that it was 'getting results where they matter most'. In 2015 BLUE won four PEA Awards as part of the GB Oceans Coalition including 'Overall Champion'.

Further details are available on www.bluemarinefoundation.com

The Ocean Awards 2017

The Ocean Awards event will be held in London on January 11. This exclusive awards evening will celebrate individuals, companies, legislators and projects that have made outstanding contributions to the health of the oceans. The Ocean Awards are hosted by Boat International in partnership with Blue Marine Foundation, one of the UK's leading ocean conservation charities, which shares our commitment to fixing the world's largest solvable problem on the planet – the crisis in our oceans. The event is held in association with Y.CO.

Further details are available on www.boatinternational.com

Yacht Carbon Offset

Yacht Carbon Offset provides a clear, auditable way to counteract the carbon footprint of a vessel's engines and generators. Tonne for tonne, the yacht's emissions are offset by equivalent greenhouse gas reductions from projects such as renewable power. Each project depends on the carbon funding, and Yacht Carbon Offset has Lloyds Register Quality Assurance Certification, so Clients know that their action makes a real impact on net emissions.

The "pay as you go" service is calculated from the fuel quantities specified, whether a single charter or for the whole season's cruising. There's no onboard equipment and there is no long term obligation for the yacht. The service can be adopted as standard procedure by any yacht, and can be applied to other lifestyle activities such as onshore energy use or private aviation.

Carbon Offsetting is of interest to those wishing to take practical steps to minimise environmental impact, and is also welcomed by prominent individuals or businesses that carefully position their "brand". It is particularly relevant when cruising in environmentally sensitive areas.

Yacht Carbon Offset Limited is an independent UK company which launched its specialist service in 2008. It was delighted to be the winner of the 2011 International Superyacht Society Fabien Cousteau Blue Award. This Award celebrates stewardship of marine ecosystems and Yacht Carbon Offset was honoured to have been chosen by a distinguished panel of superyacht business leaders and marine environmentalist Fabien Cousteau.

Further details are available on www.yachtcarbonoffset.com