



# Yacht Carbon Offset

## Yacht Carbon Offset News Release

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## Hanse Explorer introduces Yacht Carbon Offset

Hanse Explorer, the 48m ice-class expedition motor yacht currently cruising in Antarctica, now features Yacht Carbon Offset as an option for all its charter guests. This means that clients can easily counteract the carbon footprint of their charter with equivalent emissions reductions from verified green energy projects.

The charter agent for the yacht is Mark Buckingham, who said: *“Cruising the most remote and untamed corners of our planet, Hanse Explorer attracts an adventurous breed of charter client with a passion for experiencing untainted wilderness. Providing our charter guests with the opportunity to eliminate the carbon footprint of their charter is a perfect fit with Hanse Explorer’s low-impact cruising philosophy.”*

Yacht Carbon Offset’s Managing Director Mark Robinson said: *“We are delighted that the Hanse Explorer team has introduced Yacht Carbon Offset and we look forward to providing our specialist service to those on board in the coming months. With worldwide concern at the climate change sensitivity of polar ecosystems it’s great that visitors to these pristine destinations will now take practical measures to offset their own greenhouse gas impact – whilst enjoying a spectacular cruise. Thanks to all on board & ashore for their support”*

Yacht Carbon Offset provides a fully-documented service for those that own and enjoy the world’s leading superyachts and has Lloyds Register Quality Assurance Certification. For details and to take action to balance your yacht’s greenhouse gas emissions, visit [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)

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## **Notes for editors:**

### **Hanse Explorer**

M.Y. Hanse Explorer was built in 2006 as an ice-classed explorer yacht designed to cope with the world's most challenging destinations, in particular the high northern and southern latitudes where she offers expedition charters for parties of up to 12 guests.

Hanse Explorer is offered for charter by Buckingham Yachts as Central Agents. For further information, visit [www.buckinghamyachts.com](http://www.buckinghamyachts.com) or contact Mark Buckingham: +61 (0)7 4057 5555, [mark@buckinghamyachts.com](mailto:mark@buckinghamyachts.com).

### **Yacht Carbon Offset**

Yacht Carbon Offset provides a clear, auditable way to counteract the carbon footprint of a vessel's engines and generators. Tonne for tonne, the yacht's emissions are offset by equivalent greenhouse gas reductions from projects such as renewable power. Each project depends on the carbon funding, and Yacht Carbon Offset has Lloyds Register Quality Assurance Certification, so Clients know that their action makes a real impact on net emissions.

The "pay as you go" service is calculated from the fuel quantities specified, whether a single passage or for the whole season's cruising. There's no onboard equipment and there is no long term obligation for the yacht.

Carbon Offsetting is of potential interest to owners or charterers wishing to take practical steps to minimise environmental impact, and also may be welcomed by prominent individuals or businesses that carefully position their "brand". It is particularly relevant when cruising in environmentally sensitive areas.

Further details are available on [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)