



Yacht Carbon Offset

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Fraser Yachts introduces Yacht Carbon Offset option

Fraser Yachts has introduced the option for clients to carbon offset their yachting in association with Yacht Carbon Offset. The service will be made available on a voluntary basis to yacht owners, charterers and their representatives.

Yacht Carbon Offset provides a clear, auditable way of demonstrating that the carbon footprint of a yacht's engines and generators has been balanced. The emissions relating to the specified fuel quantities are balanced by greenhouse gas emission reductions by green energy projects, funded through the offset.

Patrick Coote, Marketing Director of Fraser Yachts said: *“Almost by definition, yacht owners and charterers are passionate about the world's oceans. We can now offer them the possibility of balancing their enjoyment by offsetting the carbon footprint of their boats. Fraser Yachts is at the leading edge of “green yachting” and is currently working on a number of innovations with naval architects, engineers and shipyards.”*

Yacht Carbon Offset's Managing Director Mark Robinson commented: *“We are delighted to be working with Fraser Yachts, who have for many months been making individual clients aware of how they can take practical steps to do something about their yacht's carbon footprint. We have seen that Carbon Offsetting appeals to many of those that own and enjoy the world's finest yachts and we thank Fraser Yachts for bringing this into their regular dialogue with their clients.”*

For more information about Carbon Offsetting, and to take action to balance your yacht's greenhouse gas emissions, visit www.yachtcarbonoffset.com

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Notes for editors:

Fraser Yachts

As the world's leading, full-service yachting company, we have an amazing team of experts ready to support, advise and assist you in every aspect of luxury yacht ownership and operation. Whatever your yachting desires may be, our innovative team will handle all your requirements with the utmost professionalism and discretion. Yachting should be an enjoyable experience. We're here to make sure it stays that way and look forward to being of service.

Fraser Yachts encompass sales, brokerage, charter, construction and operational management and crew services.

Further details are available at www.fraseryachts.com

Yacht Carbon Offset

The full capabilities and flexibility of a luxury yacht enable owners and guests to enjoy the world's most beautiful destinations. With large and powerful yachts, a significant "carbon footprint" arises, so this can readily be addressed through a Yacht Carbon Offset.

It works as follows: Greenhouse gas emissions from the yacht are quantified based on the amount of fuel. Then an equivalent quantity of greenhouse gas savings, from independently verified green energy projects, is assigned to balance them out. Yacht Carbon Offset provides a specialist service for those that own and enjoy the world's leading superyachts, and has Lloyds Register Quality Assurance Certification.

Carbon Offsetting complements the initiatives taken by each yacht to improve energy efficiency, since it addresses the impact of the energy that is consumed after all such initiatives have taken effect. In a world where service excellence requires full flexibility of operation, Carbon Offsetting is a practical way to make a real difference.

Further details are available at www.yachtcarbonoffset.com