



Yacht Carbon Offset

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Yacht Carbon Offset – News Release

14 March 2011



The 2011
DUBOIS CUP
June 4th, 5th and 6th, organised by YCCS, Porto Cervo
www.duboiscup.com

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Dubois Cup 2011 includes Yacht Carbon Offset

The Dubois Cup will take place between 4-6 June, hosted by the Yacht Club Costa Smeralda in Porto Cervo. Dubois has announced that, in partnership with Yacht Carbon Offset, it has balanced the estimated carbon footprint of this year's regatta, including an allowance for participants' air travel to Sardinia.

Designer Ed Dubois said *"We are delighted that the estimated carbon emissions of the Dubois Cup have been offset!"*

Yacht carbon offset is such a good idea and we believe it is the duty of our industry and indeed our sport to support this concept. We are most grateful and truly delighted that we have Yacht Carbon Offset as a sponsor and partner in the Dubois Cup 2011."

Yacht Carbon Offset's Managing Director Mark Robinson commented: *"It is an honour to partner with Dubois for what promises to be a spectacular event. The Owners of several large sailing yachts have committed to carbon offset policies, and it is great to welcome Dubois alongside them. We believe that the Dubois Cup is the first superyacht regatta to offset its carbon footprint. We thank Dubois for taking this practical step that fits perfectly with the beautiful setting of the Costa Smeralda, and the natural grace of the competing sailing yachts."*

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Notes for editors:

The Dubois Cup 2011

The Dubois Cup takes place this year between 4-6th June and is once again organised by the Yacht Club Costa Smeralda (YCCS) in collaboration with Dubois. This exciting Regatta brings together many Dubois-designed yachts, and includes two race days and a lively social programme, just before the Loro Piana Superyacht Regatta at the same venue. The Dubois Cup is a non-profit event which aims to raise funds for the vital research programs developing treatment for the childhood cancer, Neuroblastoma.

There are currently eight yachts confirmed for participation, including three of the most prominent Dubois designs launched last year; *Kokomo* (58.4m), *Twizzle* (57.5m) and *Zefira* (49.7m). S/Y *Twizzle* announced its own carbon offset programme in September 2010, also in partnership with Yacht Carbon Offset.

Further details can be found on the Dubois Cup website: www.duboiscup.com

The Yacht Club Costa Smeralda

The Yacht Club Costa Smeralda is based in Porto Cervo in the Costa Smeralda area of Sardinia. This wonderful location offers ideal sailing conditions; an archipelago with abundant wind, sunshine and racing areas.

The Clubhouse offers Members and regatta participants 24 guest suites, a bar, restaurant, spa and wellness centre and a panoramic poolside terrace overlooking Porto Cervo Marina. The adjoining Piazza Azzurra is the nerve centre of the Race Village during sporting events and is home to designer shopping, nautical suppliers, bars and the restaurant Aqua.

Further details can be found on the YCCS website: www.yccs.it.

Yacht Carbon Offset

Yacht Carbon Offset provides a clear, auditable way to balance out the “carbon footprint” of a yacht’s engines and generators. Tonne for tonne, the yacht’s emissions are offset by equivalent greenhouse gas reductions from projects such as renewable power. Each project depends on the carbon funding, and Yacht Carbon Offset has Lloyds Register Quality Assurance Certification, so Clients know that their action makes a real impact on net emissions.

The “pay as you go” service is calculated from the fuel quantities specified, whether a single delivery or for the whole season’s cruising. There’s no onboard equipment and there is no long term obligation for the yacht. It is equally possible to compensate for the emissions produced by electricity use or air travel.

Carbon Offsetting is of potential interest to Owners or Charterers wishing to take practical steps to minimise environmental impact, and also may be welcomed by prominent individuals or those that carefully position their “personal brand”. It is particularly relevant when cruising in more environmentally sensitive areas.

Further details are available on www.yachtcarbonoffset.com