



# Yacht Carbon Offset

## Yacht Carbon Offset – Press Release

04 November 2009

### Yacht Carbon Offset for Antigua & St. Maarten Charter Shows

Both the Antigua Charter Yacht Meeting and the MYBA St. Maarten Charter Show are offsetting greenhouse gas emissions from the events, through Yacht Carbon Offset. Their decisions reflect the growing number of yacht owners and charterers that want to compensate for their vessels' carbon footprint.

Carbon Offsetting can easily be included in the arrangements of a luxury yacht charter, and is a proportionate response that preserves full freedom of operation. The equivalent carbon emissions reductions are achieved by independently verified green energy projects, and the effectiveness of the action is underpinned by Yacht Carbon Offset's Lloyd's Register Quality Assurance Certification.

Paul Deeth, of the Antigua Charter Yacht Meeting said: *"With the Antigua Charter Show coincident with the UN's Copenhagen Summit, the issue of greenhouse gases is set to remain at the top of the agenda. So the opportunity to take pragmatic action is both timely and relevant. Our gathering has traditionally been a place to share new ideas and we are pleased to be working with Yacht Carbon Offset, to help bring carbon offsetting to the attention of yacht owners, charterers and those that support them."*

Lucille Frye, Show Manager of the MYBA St. Maarten Charter Show said: *"The St Maarten Show brings together Captains, Brokers, Vendors, Media and other industry professionals from around the world, and is a great opportunity to consider carbon offsetting within the industry. We warmly welcome Yacht Carbon Offset as sponsors."*

Yacht Carbon Offset's Managing Director Mark Robinson commented: *"We are delighted to be partnering with both of these key events in the professional calendar. Carbon offsetting appeals to many high profile charter clients and we thank the teams in St. Maarten and Antigua for their action and for their support in raising awareness of this specialist service."*

Attending yachts are also invited to Offset their estimated fuel used for the shows, which run from 4-7 December in St. Maarten and from 7-11 December in Antigua. Look out for individual certificates on board participating yachts!

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## **Notes for editors:**

### **Antigua Charter Yacht Meeting**

The 48<sup>th</sup> Antigua Charter Yacht Meeting takes place between 7-11 December 2009 at three locations in English Harbour and Falmouth Harbour. The event brings together brokers and other professionals across the yacht charter industry, and over 90 yachts have registered to attend.

Yacht Carbon Offset has offset the estimated carbon emissions from the organisers' flights, electricity consumption, and fuel for the shuttle services during the event.

Further details are available at [www.antigua-charter-yacht-meeting.com](http://www.antigua-charter-yacht-meeting.com)

### **MYBA St. Maarten Charter Show**

The MYBA St. Maarten Charter Show takes place between 4-7 December 2009, in and around the Yacht Club at Port de Plaisance. The show allows charter brokers to view a broad range of top quality yachts in a privileged and protected environment and to enjoy the warm welcome and generous hospitality for which the island is famous.

Yacht Carbon Offset has offset the estimated carbon emissions from the organisers' flights and event electricity consumption, plus an allowance towards the yachts' shore power.

Further details are available at [www.mybacaribbeanshow.com](http://www.mybacaribbeanshow.com)

### **Yacht Carbon Offset**

The full capabilities and flexibility of a luxury yacht enable owners and guests to enjoy the world's most beautiful destinations. With large and powerful yachts, a significant "carbon footprint" arises, so this can readily be addressed through a Yacht Carbon Offset.

Through Carbon Offsetting, greenhouse gas emissions from the yacht, or in this case the activities of the organisers of each show, are quantified. Then an equivalent quantity of greenhouse gas savings, from independently verified green energy projects, is assigned to balance them out. Yacht Carbon Offset provides a specialist service for those that own and enjoy the world's leading superyachts, and has Lloyd's Register Quality Assurance Certification.

Carbon Offsetting complements the initiatives taken by each yacht to improve energy efficiency, since it addresses the impact of the energy that is consumed after all such initiatives have taken effect. In a world where service excellence requires full flexibility of operation, Carbon Offsetting is a practical way to make a real difference.

Further details are available on [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)