



Yacht Carbon Offset

Yacht Carbon Offset – News Release

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Antigua Charter Yacht Meeting carbon offset for the fifth year running

Since 2009, the Antigua Charter Yacht Meeting has counteracted its “carbon footprint”, through Yacht Carbon Offset’s specialist service. The partnership reflects the growing number of owners and charter clients that expect the highest environmental standards in their yachting lifestyle.

Yacht Carbon Offset has counteracted the estimated greenhouse gas impact of the Show by offsetting it with equivalent emissions reductions from verified green energy projects. As always, the Certificate will be on view, showing that the 2013 offset covers onshore electricity, flights by the organisers, and fuel for the shuttle service. Yachts are invited to separately carbon offset their fuel during the event.

Afsaneh Franklin, of the Antigua Charter Yacht Meeting said: *“Our goal is to showcase a hundred or so of the world’s finest charter yachts, but also to host the international community of charter professionals in a way that helps them to share new ideas. Improving the environmental profile of these luxury yachts is naturally a priority for many people, so we are pleased to be working with Yacht Carbon Offset, to help bring carbon offsetting to the attention of all.”*

Mark Robinson of Yacht Carbon Offset added: *“We are delighted to carbon offset this key event for the fifth year running. Over that period, our service has been welcomed aboard several leading charter yachts, by clients of many nationalities. Awareness of this option amongst clients is still low, so the Antigua Show is a great time to remind Brokers, Managers and Captains how relevant, easy and inexpensive it can be. For eco-aware, prominent or sensitive clients Yacht Carbon Offset could be the perfect thoughtful idea for your next charter.”*

Yacht Carbon Offset provides a fully-documented service for those that own and enjoy the world’s leading superyachts and has Lloyds Register Quality Assurance Certification. For details and to take action to balance your yacht’s greenhouse gas emissions, visit www.yachtcarbonoffset.com



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Notes for editors:

Antigua Charter Yacht Meeting

The 52nd Antigua Charter Yacht Meeting takes place between 6-12 December 2013 at Nelson's Dockyard Marina in English Harbour, the Falmouth Harbour Marina and the Antigua Yacht Club Marina both located in Falmouth Harbour. The event brings together brokers and other professionals across the yacht charter industry, and around 100 of the world's finest charter yachts will be presented.

This year's event features a full program in addition to the viewing of the yachts themselves. The schedule includes several "Informative Hour" presentations, a Chef and Stewardess competitions, wine tasting, the CYBA Most Eco-Friendly Yacht Award, and a lively social programme. On the final day, there will be another opportunity for invited agents and press to take "micro-charters" around the shores of Antigua on the final day, and an Island Tour organised by the Show management.

Further details can be found on: www.antiguayachtshow.com

Yacht Carbon Offset

Yacht Carbon Offset provides a clear, auditable way to counteract the carbon footprint of a vessel's engines and generators. Tonne for tonne, the vessel's emissions are offset by equivalent greenhouse gas reductions from projects such as renewable power. Each project depends on the carbon funding, and Yacht Carbon Offset has Lloyds Register Quality Assurance Certification, so Clients know that their action makes a real impact on net emissions.

The "pay as you go" service is calculated from the fuel quantities specified, whether a single charter or for the whole season's cruising. There's no onboard equipment and there is no long term obligation for the owner.

Carbon Offsetting is of potential interest to owners or charterers wishing to take practical steps to minimise environmental impact, and also may be welcomed by prominent individuals or businesses that carefully position their "brand". It is particularly relevant when cruising in environmentally sensitive areas.

Further details are available on www.yachtcarbonoffset.com